



maker

WEEKLY POSTING PLAN

mon

tues

wed

thurs

fri

MAKER MONDAY

Feature a fellow Maker or host a giveaway for your crafty audience

TUESDAY TOOLS

Share a tool of your trade that's extra helpful (favourite hook, special scissors, etc)

WIP WEDNESDAY

Share a 'Work In Progress' (WIP)

THURSDAY THROW(S)

Roundup of your favourite afghans

FIBER FRIDAY

Share a new, favourite, or unique yarn or material in your stash

MONDAY MOTIVATION

Post a quote or motivational story

TECHNIQUE TUESDAY

Demonstrate a new stitch or way of doing something

WEAR IT WEDNESDAY

Show off something you've made

THINKING THURSDAY

Pose a question to your audience

FUN FACT FRIDAY

Look up some interesting tidbits about your craft & share the best one with your followers

MAKE SOMETHING MONDAY

Post a small tutorial to inspire your audience or share a current WIP

TIP TUESDAY

Offer up a useful trick that you picked up along the way

WORK SPACE WEDNESDAY

Give a tour of your studio, desk, bookshelf, yarn stash, storage, etc

THOUGHTFUL THURSDAY

Shine a spotlight on a craft related charity or organization

FAN FRIDAY

Highlight someone who's work/picture/content you love

MONDAY MUST-HAVES

Something you can't work without (an essential tool in your maker kit)

TRANSFORMATION TUESDAY

Post a before + after to WOW your Maker pals

WHAT'S GOING ON WEDNESDAY

Share some behind the scenes content

THANKFUL THURSDAY

Describe a person or thing you are grateful for

FLASHBACK FRIDAY

Re-post an old picture or memory

HANDMADE MONDAY

Highlight something you or someone else has made by hand

TAG SOMEONE TUESDAY

Link a fellow maker you adore or share pictures others have tagged you in

GIFT WRAP WEDNESDAY

Share fun packaging ideas to inspire gift givers or other small shops

THROWBACK THURSDAY

Past work, compare numbers (then & now), convention photos, or past success/milestone

FOLLOW FRIDAY

Share an account or two you think your followers would love to follow too



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MONTH: _____

MAKER MONDAY <input type="text"/>	TIP TUESDAY <input type="text"/>	WHAT'S GOING ON WEDNESDAY <input type="text"/>	THROWBACK THURSDAY <input type="text"/>	FOLLOW FRIDAY <input type="text"/>
MONDAY MOTIVATION <input type="text"/>	TUESDAY TOOLS <input type="text"/>	WEAR IT WEDNESDAY <input type="text"/>	THINKING THURSDAY <input type="text"/>	FUN FACT FRIDAY <input type="text"/>
MAKE SOMETHING MONDAY <input type="text"/>	TECHNIQUE TUESDAY <input type="text"/>	WORK SPACE WEDNESDAY <input type="text"/>	THOUGHTFUL THURSDAY <input type="text"/>	FAN FRIDAY <input type="text"/>
MONDAY MUST-HAVES <input type="text"/>	TRANSFOR- MATION TUESDAY <input type="text"/>	WIP WEDNESDAY <input type="text"/>	THANKFUL THURSDAY <input type="text"/>	FLASHBACK FRIDAY <input type="text"/>
HANDMADE MONDAY <input type="text"/>	TAG SOMEONE TUESDAY <input type="text"/>	GIFT WRAP WEDNESDAY <input type="text"/>	THURSDAY THROW(S) <input type="text"/>	FIBER FRIDAY <input type="text"/>